

533 Grant Place

CHICAGO, ILLINOIS



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PUBLISHING DEPARTMENT
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533 Grant Place
CHICAGO, ILL.

From Mr. Lloyd Kenyon Jones,
 President, Stead Center,
 Chicago, Illinois.

Esteemed Friend:

This letter contains four interesting messages.

First of all, would you like a message by mail, from loved ones in spirit?

So insistent and increasingly numerous have been the requests for messages that Mrs. Cook has consented, under conditions which I shall explain (and under those conditions only) to give messages to A LIMITED NUMBER through correspondence.

The conditions must be observed, or remittances will be returned and no message will be sent. That rule must be followed, because it is precisely as imperative that RIGHT CONDITIONS exist in reading for a person at a distance, as though that person were present in the seance-room.

I shall name the conditions:

1. Beginning Sept. 8, 1919, for a period of four weeks (or longer if possible), Mrs. Cook will give as many readings daily (except Saturday and Sunday) as possible.

2. All requests of a purely test nature will be rejected. Let your loved ones bring their messages, give whatever tests they may wish to give. Demanding tests by mail is the same as demanding them in the seance-room. There are too many sincere seekers after the truth to use the forces to satisfy curiosity. Test letters will receive no attention and remittances accompanying them will be returned.

3. All message letters will be numbered, as they are received, and acknowledgments will be sent out at once. The messages will be delivered in the order in which these letters are received.

4. Messages will be confined, under ordinary conditions, to five questions and the nature of those questions must be personal.

In this connection, the following rules MUST BE OBSERVED relative to questions. Disregard of these rules will mean the return of your money.

A--Ask only sincere questions that are intended to really help you, questions that are on your mind, relative to matters that concern you deeply.

B--Do not ask what might be called "smart" questions.

Your letter will carry its true condition, which Mrs. Cook will feel at once. Should you ask only "fortune-telling" questions, you cannot expect them to attract your loved ones, and Mrs. Cook's success in answering your questions must depend upon the presence of some of YOUR loved ones who deliver their messages through Mrs. Cook's guides.

True Spirit Communication does NOT succeed on any foundation such as the following: "What was my mother's name?" "Will I meet the man I can love?" "Will I be rich?" "How can I make my sweetheart love me?" The very inanity of such questions REPELS any self-respecting spirit.

On the other hand, such questions as the following would assist in bringing helpful answers: "I have not heard from my boy in France; is he in the flesh or in spirit?" "Will my guides help me in my invention?" "What message does my father in spirit wish to bring to me?" "Do my guides believe the change I contemplate making would help me?" Here you seek an honest answer to something that concerns you vitally.

Make your questions short. Offer no explanations with them unless you feel such explanations are important.

These questions are not at all like the questions asked by members of the Oriental Class. Their class questions pertain wholly to the philosophy of the Teachings. These

messages that Mrs. Cook will deliver are personal--are handled by her personally.

In order to reach our many friends who are located in every State of the Union and every Province of Canada, as well as in other countries, Mrs. Cook must take the time from her personal work here at the Center.

Mrs. Cook meets all the upkeep costs of the Center through her sittings and seances. She cannot donate her services, because upon her personal efforts the existence of the Center depends.

Mrs. Cook receives five dollars to ten or more dollars for a private sitting. She is drawn upon continuously, and more and more, she must conserve her strength, by reducing the number of sittings each week.

A schedule of contributions must be observed in these messages. You may ask five questions and enclose five dollars, or four questions and enclose four dollars, or three questions and remit three dollars, or send two dollars for one or two questions. If you wish to send more than five questions, remit accordingly.

WHATEVER ADDITIONAL MESSAGE IS RECEIVED WILL BE GIVEN TO YOU IN ADDITION TO DIRECT ANSWERS TO YOUR QUESTIONS. Such messages must come from your loved ones in spirit. They cannot be forced by Mrs. Cook. If they come, she will give them.

Make your contributions payable to Mrs. Cecil M. Cook. Write your name and address plainly. NO MESSAGES will be given to any person who has not purchased one or more of our publications. We feel that we owe our first obligations to our friends who have proved their friendship through co-operation.

All messages will be mailed first-class. If you wish yours sent special delivery, include the postage.

Send a SELF-ADDRESSED, STAMPED RETURN ENVELOPE for your message. Acknowledgment of your questions and your remittance will be made in one of our regular envelopes, sealed.

I trust that this first interesting message to you has been made clear. Mrs. Cook DOES NOT SOLICIT these questions. She merely wishes to comply with part of the innumerable requests we have received.

Questions and remittances sent at once will receive Mrs. Cook's earliest attention, beginning Sept. 8th.

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The second point that I present for your consideration and action concerns the lessons. I am mailing this letter to members of our Oriental Class, as well as to those who have not joined, and therefore, this part of the letter may not interest them so much.

Our Oriental Class is now nearing ONE THOUSAND MEMBERS and when it has reached the thousand-member point, we propose to close it until we feel that it is organized so thoroughly, we would be justified in increasing its membership.

Our members may be classified about as follows:

1. Those who are developing their mediumship, alone or with others;
2. Those who wish the Healing for themselves, relations or friends;
3. Those who are natural students and who are inspired by a desire to learn all they can about Spiritualism;
4. Persons who seek Spiritual Development--who wish to feed their souls as well as their bodies;
5. Bereaved persons who wish to FEEL the presence of their loved ones;
6. Persons who desire legitimate success and know that it will come the closer they get to their Guides;
7. Persons who are NOT spiritualists, but who wish to find the Spiritual Truths in their own creeds.

I might extend this classification, but the divisions I have given to you will convey a fair conception of the purposes that inspire men and women to join our Class.

As a minister of the Gospel said to us recently: "I have found more food for thought in your Lessons than I ever thought could come to me. I have been delighted to see that you are not trying to belittle any creed, but see in all of them a beautiful avenue leading to THE ONE GREAT TRUTH. I can understand why you number among your pupils persons of every race, nationality and creed. Many of your Teachers' beautiful thoughts find prominent places in my sermons."

A business man said to us, "When you said that greater harmony with our Guides and a broader knowledge of Spiritual Truth, could help us win greater material success, I doubted you. Since I started studying your monthly lessons, I have increased my earnings more than five hundred times the money I sent to you."

Still others have said, "I do not know what I have gained, but I find that these lessons HELP ME THINK. They do not pauperize my thought. They do not make me feel that I am being coerced. There is such breadth, such fairness to your lessons, I am glad to read them and reflect upon them."

Many developed, successful mediums are members of this Class. It is for the beginner and for the developed person.

NO BOOK could convey the direct help of these monthly lessons, because they are built up from the ideas, questions, and experiences of the Class Members.

In the August Questions-and-Answers, there were 208 questions answered. This will convey some idea of the intimate personal touch that these lessons carry to members of the Class. NO question pertaining to development or to the Teachings is ignored. ALL the questions are answered, no matter what angle of thought they may represent. Many questions are scientific. Many others deal with conditions in spirit. Still others pertain to experiences, manifestations and views.

Besides the Questions-and-Answers, there is the monthly lesson (the length of this letter) given by the Teachers, and another Lesson sheet (the same length) connecting those Teachings with "God's World."

The Lessons for the year (twelve monthly issues) contain a volume of material equal to the contents of several books. But besides that large quantity, there is the helpfulness of the questions answered--questions that have puzzled many of these men and women for months, or maybe for years. The cumulative value of these questions cannot be overestimated. MANY earnest students, thinking about the same subject, will bring out points that might never occur to a few students, no matter how earnest they are.

You are permitted to send not over ten questions each month--not questions of a personal nature such as would be mailed to Mrs. Cook for messages; but questions about The Teachings, development of mediumship, healing and experiences.

A physician said to us recently, "I sent in a number of questions that I have asked for years, and for the first time (through your Questions-and-Answers) I received a satisfactory, logical answer."

These lessons are ten dollars yearly. We accept a five-dollar payment, or a smaller installment. We believe that our friends will do their best always. We do not have to "keep books" on their transactions. We send them no dunning letters. We try to get along like one big family, and better, perhaps, than most families.

As soon as you enroll, you receive an Associate Membership in the WM. T. STEAD MEMORIAL CENTER. We mail to you all back lessons including the April, May, June, July and August lessons. The others will come once a month.

Why not send your enrollment--NOW?

You will put into your mind a store of new purpose, a breadth of view, a degree of new hope and determination that money cannot buy.

If you have not enrolled for the lessons and you wish a personal message through Mrs. Cook's mediumship, you may indicate, on the enclosed blank form, that you would like to have us mail some of the back Lessons for your perusal. If, after reading them, you feel that you do not wish them, return them. If you feel that you would like to continue, you may remit all or part of the enrollment fee. If you send part, the balance may be met in convenient installments.

We shall be happy to have you examine these lessons and then do your deciding.

KNOW their interest and value to you--and then we feel that you will be satisfied that our estimates of these monthly Oriental Lessons have not been exaggerated, but really have been modest.

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We thank our friends for their kind and generous response to "Blazing the Trail." We know that many are still absent on their vacations. The contributions that we have received have been very helpful.

Mrs. Cook's large Table-Top volume, "How I Discovered My Mediumship" (containing MORE than our first two Table-Tops combined) should be in the possession of EVERY one of our friends, of EVERY Spiritualist and every inquirer into the subject of Spirit Communication.

Do not hesitate about sending your dollar for a prepaid copy of this volume, even if you do not send anything additional.

Mrs. Cook just said to me, "Every one of our friends should have, simply must have, a copy of MY OWN Table-Top, and I know that there is not one who would fail to send a dollar for this book. It will get us better acquainted, and the experiences I tell about messages, about my Guides, the Physicians, my astral travels, my different expressions of mediumship, will prove of unusual interest to every man and woman who bought 'The Development of Mediumship' and 'Healing Forces.' I might call this a sequel to those first two volumes."

If you have not sent for "How I Discovered My Mediumship" written by Mrs. Cook, don't let today pass without remitting your dollar. When the edition is exhausted, we can fill no more orders.

If you have ever felt blue, down-hearted, discouraged, like quitting, this "Table-Top" will give you a new grip on life, and you will say, "If Mrs. Cook could rise supremely above her terrible obstacles, I can do it, too! If her faith in her spirit guides could bring her through heart-breaking experiences, I am going to ask my guides to help me in my aspirations, over my sorrows, and into a new, brighter, better light of understanding."

When you have read, "How I Discovered My Mediumship," you will say that no dollar you ever spent before, brought you so much fresh, purposeful HOPE.

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And now I come to the fourth message I have to deliver to you:

Thousands of letters have come to us from men and women who either have been getting automatic writings or ouija-board messages, or who wish enlightenment about these forms of messages.

Recently, my Guides gave me complete instructions as to the creation of a mechanical device that MAKES AUTOMATIC WRITINGS A QUICKER, SIMPLER PROCESS than has ever been dreamed possible.

I am not at liberty to describe this device now, but it is so far ahead of the ouija-board, there is no comparison. It is unlike the ouija--unlike anything that has been presented to a searching, anxious public.

Not like slow means of development, this device makes the receipt of automatic writings IMMEDIATE. No practice, no study, or training needed. There are just two simple things to do in assembling the parts of this device, and the instructions can be read, understood and PUT INTO PRACTICE in a few minutes!

We shall protect this device with Letters Patent and a Trade-Mark.

The prepaid price will be as low as the materials and workmanship will permit--only five dollars.

Within about four to six weeks, this device will be ready for delivery. If you wish to place an ADVANCE ORDER, you may do so, paying when we are ready to make shipments. If you wish to be one of the FIRST ONES to own one of these devices, you may send your remittance in advance and your order will be numbered and filled in the order of its number.

I know that this has been a long letter, but it is our wish to place these various facts before you and leave to you the matter of decision. That is yours, always. Our part is to tell you what we are prepared to do.

We shall be pleased to learn your decision.

Mrs. Cook's kindest wishes, and mine, go with this letter. We thank you for your many kindnesses.

Very sincerely yours,

Lloyd Kenyon Jones
President,
THE WM. T. STEAD MEMORIAL CENTER.

no 1. Will some physician in spirit please advise me what to do- or what Dr to go to for my knee?

no 2. What message does my mother in spirit wish to bring me?

no 3. What message does my brother Ralph in spirit wish to bring me?
Take his life

no 4. What message does my brother Irving in spirit wish to bring to me?
In regards to Wm

no 5. Will my guides help me in writing stories + photo plays, and do they believe I will my a success.
(financially)?

no. 6. Do my guides believe the change in regards to marrying is for the best?

